

# Tent Cities??

Until recently, I had never heard of such a thing. But apparently, many "newly homeless" people are now living in tent cities in places like North Florida and Seattle, Washington.

These are not the kind of homeless people you may normally imagine. These are folks who've been laid off from blue collar and white collar jobs... found themselves unable to pay for their homes... went into foreclosure... and became homeless.



*These are people like you and me!*

You might never know these folks were homeless, judging by how clean they look. Nevertheless, they ARE homeless. And they're living in tent cities -- large communities of people all living in pop-up camping tents.

# Welcome to Hooverville

Surprisingly, tent cities are not a new thing. Back during the Great Depression, shanty towns sprung up all over the U.S. to accommodate the growing homeless population.

At the time, President Hoover was in office. The people wanted someone to blame. So they blamed him. And they called these shanty towns "Hoovervilles."

Why do I bring this up here?



**Two reasons:**

1. There are certainly some parallels between the Great Depression and what's happening right now. And it may get worse before it gets better.
2. I don't want you to ever find yourself in a tent city. And I'm going to do whatever I can to equip you to attract, convert, and retain clients in this (or any) economy -- so you don't become a casualty of this recession.

## **It's Time to Give Back...**

I've enjoyed a healthy 7-figure income for many years now. And I want to openly share my best strategies and techniques with you in Philadelphia this coming fall.

These are the same strategies I'm using TODAY to recession-proof my business -- and actually grow during a time when most businesses are shrinking... or, in some cases, going *bankrupt*.

My approach to doing business is not hard or complicated. Anybody can do what I do. And I'm going to show you how on Oct. 3-4, 2009 at my *first* ever Subscriber Appreciation Seminar.

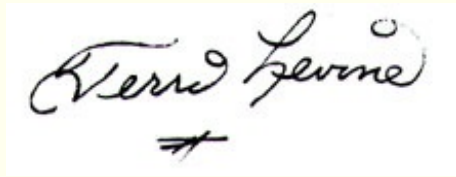
# **No Matter What Business You're In, You'll Experience**

# Amazing Growth.

**Come Meet Me in Philadelphia on  
Sat. & Sun., October 3-4, to Get My...**

## **"Recession-Buster Profit Formula"**

**How to Attract, Convert, and  
Retain Clients During This (or  
Any) Economy!**



Steve Levine

First, let me say THANK YOU.

Thank you for being a loyal subscriber and reader. I truly appreciate you.

And to thank you for your loyalty, I've created my first ever "Subscriber Appreciation Seminar."

This 2-day seminar will be held Saturday and Sunday, October 3rd and 4th, in Philadelphia, Pennsylvania. Best of all, it will be...

## **Surprisingly Affordable**

Because I'm holding this seminar in your honor, to show my appreciation of you, I'm not going to charge \$5,000 like I have charged for similar events.

I'm not even going to charge \$1,000 -- the price I charged to attend my Top Secret Intensive last spring.

This time, I'm only charging \$300, which is basically to cover the hard costs I have tied up in the hotel and training materials.

Even better, you don't have to pay the entire \$300 up front. You can make two payments of \$150 if you want.

By pricing this seminar as low as I have, it opens the door for just about anyone to come -- anybody who has the desire and passion to grow their business and achieve levels of success they never before dreamed possible.

## Who Should Come?

- If you have a service-based business right now, and you're looking for new ways to attract, convert, and retain clients, then you'll definitely want to attend.
- If you have a product-based business, and you want to blow the doors off your current sales numbers, you will want to be there.
- If you have not started a business yet -- but are seriously considering starting a business within the next 3-6 months -- then this seminar is for you, too.

In other words, if you are an entrepreneur, or even if you have the "entrepreneurial itch," then you will be there!

["I've Heard Enough - Sign Me Up!"](#)

## Here's What People Say AFTER They Attend...

The seminars I host are truly mind-changing, business-changing, even *life*-changing. People walk away excited and enthused to take action and implement what they've learned.

And this new Subscriber Appreciation Seminar will be no different.

### Who Is Terri Levine?



Terri Levine is a business coach who specializes in helping 6-figure businesses with 1-4 employees to break the 7-figure barrier.

Although she has worked with dozens of corporations and implemented numerous corporate coaching programs, her real passion is helping small business owners finally earn the money they deserve - while helping them find time to enjoy it.

Levine is an expert at finding overlooked income opportunities, unlocking new sources of revenue, and creating massive windfall profits. This is why successful yet burnt-out entrepreneurs turn to her in droves.

Levine holds a Ph.D. in Organizational Behavior, and is a Master Coach. She is also a published author and currently has 10 books in print, including *Sell Without Selling*, *Coaching Is for Everyone*, and *Work Yourself Happy*.

In fact, in some ways, it may even be better -- because I expect you and dozens more will be traveling to Philadelphia in early October. There is going to be so much energy... so much excitement and comeraderie in the room... it's going to be downright *contagious!*

Here's what people said about the Top Secret Intensive, which I held in March 2009. Turn up your speakers and press "Play" ...

**This Guy Started Implementing Before He Even Left!**

**"If You Have a Chance to Meet Terri in Person, Take It."**

**"Totally Awesome."**

Did you watch the three videos above? Pretty amazing, huh? But this is just the start of the feedback I got last spring. Take a look at these videos...

**"Steps You Can Do Right Away."**

**"Worth Way More Than What We Paid to Get Here."**

**"Just Apply Her Secrets."**

**"We Took 25 Hours to Fly Here."**

I was really proud of this couple because they flew 25 *hours* to get to the Intensive I held last spring. Now THAT is commitment.

And if you watched the video, then you know they had a lot of doubt. They were even a bit cash-strapped. But after the Intensive was over, they were thrilled that they had made the effort to come.

**"I Signed Up Immediately."**

**"It Can Change Your Life."**

**"I Recommend This to Anybody."**

**I Want You to Live Well, No  
Matter What Is Happening in  
the World**

My passion right now is to help entrepreneurs and business owners of all kinds to earn the kind of money they deserve.

I don't want you to waste one minute worrying about money or

complaining because business "isn't as good today as it used to be."

I want to motivate, inspire, and *equip* you to grow your business -- and your profits -- as quickly as possible in the days, weeks, and months ahead.

This is another big reason why I'm hosting this Subscriber Appreciation Seminar.

It's also why I'm only charging \$300 to attend. And as I mentioned earlier in this letter, this is far less than half what I charged for my event this past spring.

I really want you to be there, that's why I'm making it so affordable to attend. And yet the quality of what you'll learn will be second to none. Right now, I'm working my butt off so this event is *even better* than the last one.

[Click Here to Claim Your Seat](#)

**"I Just Had One of the Most Incredible Weekends of My Life."**

**"I Learned 51 Strategies."**

**"One of the Most Rewarding Events of My Life."**

**"A Terrific Teacher, So Authentic."**

**"Terri's the Best in the Business."**

## **So... What's the Cost?**

**Nothing**, if you look at it as one of the smartest investments you'll ever make in yourself. In fact, when you register for the Subscriber Appreciation Seminar and take immediate action, your increase in profits will far exceed the small investment I'm asking.

The unbelievable insight you'll have -- and the unfair advantage you'll gain over other entrepreneurs and business owners -- could easily put another \$500... \$2,000... even \$5,000 or more into your pocket *just a few weeks after the seminar!*

**Seriously, though. Your cost is:** Only \$300. You can even make 2 payments of \$150 if that's easier for you.

Even better, I'm taking 10% of all registration fees and donating that money to the organizations that operate tent cities.

We'll not only be making a difference by growing our businesses and creating new jobs -- we'll *also* be helping homeless people get back on their feet and get employed.

**Together, we can make a difference.**

And yet you still won't risk a single penny because you'll be fully protected by an...

## Unconditional Money Back Guarantee

Register for the Subscriber Appreciation Seminar today. Meet me in Philadelphia on October 3-4. Put to use the information you learn and see for yourself how much you can increase your profits.

Then, if for some strange reason you decide you're not fully satisfied with the results, simply call us within 90 days of the end of the seminar and you'll get all your money back.

If you're not happy, I'll make it right. It's as simple as that.

Remember: The economy is still in shambles, and businesses are having *more* money problems, *more* customer problems, and *more* business problems than ever before!

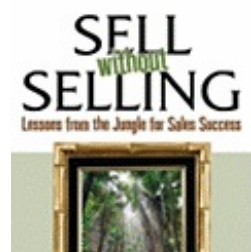
**Which means the time has never been better for you to gain a distinct competitive advantage for your business!**

[Register Now -- And Claim One of the Few Seats Available.](#)

## Bonus! Free Autographed Book

When you meet me in Philly, you'll automatically get a free autographed copy of *Sell without Selling: Lessons from the Jungle for Sales Success*, my latest book.

If you hate to sell, then you need to read this book. You'll learn how to give up old school hard sell tactics, and adopt new selling strategies that are easy to use



and work like a charm.

This is an additional \$25 value... yours FREE just for attending my Subscriber Appreciation Seminar.



TERRI LEVINE

**Just Announced...**

## **Yours FREE: "The Ultimate Business Growth System for Entrepreneurs"**

In addition to the free autographed book, you'll *also* receive a FREE copy of "The Ultimate Business Growth System for Entrepreneurs," a home study course that shows you how to generate leads and effortlessly convert 12 out of 15 prospects into paying clients and lifelong customers.

This course is a \$299 value, and the information it contains dovetails perfectly with what we'll be covering in Philadelphia on October 3-4. You get it free with your registration.

So let me recap this...

Register today and you'll get VIP access to the Subscriber Appreciation Seminar... an autographed copy of *Sell without Selling*... AND "The Ultimate Business Growth System for Entrepreneurs."

Total Value: \$624

And it's all yours when you make the first of two \$150 payments today.

## **Register for the "Subscriber Appreciation Seminar" 100% Risk Free!**

Listen. I'll be giving everything I've got at this event. And I want YOU to be there. I want to thank you for being such a loyal subscriber -- and I want to give you my best strategies and techniques for growing your business *in spite of the economy*.

- That's why this event is so affordable. (Only \$300.)
- And that's why I'm letting you make 2 payments of \$150 if you want.
- And that's why I'm backing it all up with a 100% money-back guarantee.

You know you should be there. Click the button below and get registered today, before this opportunity has passed you by.

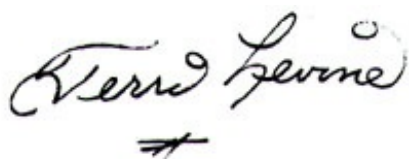
## "Claim Your Seat Now..."

[Click Here for 1 Payment of \\$300](#)

**OR...**

[Click Here for 2 Payments of \\$150](#)

Warmly,



*The Biz Growth Guru<sup>SM</sup>*

**P.S.** When you register, you will also want to grab a plane ticket to Philadelphia International Airport (PHL) for the evening of Friday, October 2.

The event will be held at Renaissance Philadelphia Hotel Airport. I've arranged special discounted room rates -- *only \$89 a night!* -- to save you even more money. Just grab a free shuttle from the airport and you can get there in 5 minutes. Here's a link to reserve your hotel room...

[Click Here to Reserve Your Hotel Room](#)

Here's our meeting schedule for the weekend:

**Saturday, Oct 3:** 9 a.m.-5 p.m. (Registration starts at 8 a.m.)

**Sunday, Oct 4:** 9 a.m.-5 p.m.

*(You can grab a flight out late Sunday evening or Monday morning.)*

[Click Here to Register Now](#)

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