

# Solve All Your Business Problems in 2010...

## "Secrets of Entrepreneurial Bootstrapping!"

**"How to Harness Proven Business Growth  
Strategies, the Neuroscience of Success, and a  
Little Bit of Ingenuity to  
Get All the Qualified Leads & Clients You Could Ever  
Possibly Want (Or Reasonably Handle)!"**

Dear Entrepreneur,

If you'd like to fill your schedule with paying  
clients, or pack your store with customers... and



stop worrying about the economy once and for all... then this will be the most exciting letter you ever read.

### Here's why:

I've put together a brand new 2-day event called "Secrets of Entrepreneurial Bootstrapping." This event happens on Saturday and Sunday, January 16-17, 2010 in Los Angeles, California.

And I want you to be there!



"Bootstrap your way to success!"  
Photo credit: [Sean Greenberg](#)

## 3 Ingredients to Bootstrap Your Way to Success

Unfortunately, the recession continues to grind away. Sure, there are bright spots here and there (*there always are!*), but lots of businesses are struggling.

Believe it or not, even Dubai, one of the richest cities in the world, is now feeling the pinch. Many of their ambitious real estate projects have been put on hold, and they've asked for extensions on repayment of their debts.

Fortunately for you and me, it doesn't really matter what's going on in Dubai or even the economy at large. That's because with the *right* strategies... the *right* tactics... and the *right* mindset... you can prosper in any economy.

This is an extremely important point. So I'm going to say it again.

You need three things to succeed:

**1. You need the right STRATEGIES.** Ideally, these strategies will be proven and will not cost you much money. We're trying to get you the biggest bang for the least possible outlay of cash.

**2. You need the right TECHNIQUES.** The right strategies always work. But techniques change. I will show you the tactics and techniques that are working right now to pull in big profits.

**3. You need the right MINDSET.** This one is often overlooked. Even if you've got the right strategy and the right techniques, you can still fail if your head is not in the right place. That's why you need to

## Recession-Proof Your

# **Business... And Your Mind!**

The only way you can truly recession-proof your business is if you recession-proof your mind. So I'm going to focus a lot on **the neuroscience of success** and simple things you can do to develop your mental toughness.

*Because you've got to be mentally tough if you want to succeed in times like these!*

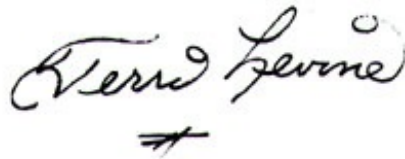
I've enjoyed a healthy 7-figure income for many years now. And a big part of that is due to my mindset. And I'm going to share my secrets with you in Los Angeles this coming January.

## **Kick-Start 2010 with a Bang!**

**Come Meet Me in Los Angeles  
on  
Sat. & Sun., January 16-17, to  
Get My...**

**"Secrets of  
Entrepreneurial  
Bootstrapping"**

**The Strategy, Tactics, and Mindset You Need to  
Prosper During This (or Any) Economy!**

A handwritten signature in black ink that reads "Steve Levine" with a stylized flourish underneath. The signature is centered within a light yellow rectangular box that has a thin black border.

**Did you accomplish all that you wanted to accomplish in 2009?  
No?**

Then you NEED to come to the "Secrets of Entrepreneurial Bootstrapping" event.

Because when you come, you'll not only walk away with a wheelbarrow full of information that's worth its weight in gold -- you'll also leave with a plan for how to make 2010 your best year ever...

*...the year when you finally experience the massive breakthroughs you've been dreaming of!*

The "Secrets of Entrepreneurial Bootstrapping" event is a 2-day seminar. It will be held Saturday and Sunday, January 16th and 17th, in Los Angeles, California. You will learn things like...

- **How to insulate yourself from what's going in the world around you and program your mind for success.** (This gets into "the neuroscience of success" -- the principles and methods that have actually been proven to work in real life.)
- **How to quickly and easily attract prospects into your business** -- no matter if you're brand new to your industry or a 20-year veteran!
- **The actions and habits you MUST master.** (The secret to success lies in your daily routine. Here are the things you need to be doing.)
- **Make money with free gifts? Absolutely.** And I'll show you an easy formula for creating free gifts that attract big dollars.
- **How to use leverage to turn one new client into three more - without breaking a sweat.** (Master this and you'll never want for clients again!)
- **How to keep clients longer...** so you can profit from every new business relationship for years instead of weeks.
- **How to recession-proof your business by recession-proofing your mind.** (Hard times often call for an extra dose of ingenuity... and I'm going to show you how to kick your creativity into high gear!)
- **And much, much more!**

Plus, you can approach me with any questions you have... network with other attendees... build new business relationships... and leave the event with a game plan for how to achieve all your business goals in

2010.

Best of all, I help you develop competence before you go home. How? By coaching you... role-playing... and letting you demo the techniques with me so you gain proficiency before you leave. This is priceless!

As you can see, you will be learning many of my most effective low-cost and no-cost strategies for growing a business fast. And you'll actually be USING the techniques before you leave.

## Who Should Come?

- **If you have a service-based business right now**, and you're looking for affordable yet effective ways of attracting, converting, and retaining clients, then you'll definitely want to attend.
- **If you have a product-based business**, and you want to blow the doors off your current sales numbers -- without spending a fortune up front -- you will want to be there.
- **If you have not started a business yet** -- but are seriously considering starting a business on a shoestring budget within the next 3-6 months -- then this seminar is for you, too.

This training event will be perfect for chiropractors, physical therapists, massage therapists, attorneys, CPAs, financial planners, consultants, coaches, retailers, doctors, dentists, and anybody who is passionate about bootstrapping their way to healthy business profits.

In other words, if you are an entrepreneur, or even if you have the "entrepreneurial itch," then you will be there!

This last fall I held a Customer Appreciation Seminar and Dr. Kyla Dillard decided to come. It was the first

## Who Is Terri Levine?



Terri Levine is a business coach who specializes in helping 6-figure businesses with 1-4 employees to break the 7-figure barrier.

Although she has worked with dozens of corporations and implemented numerous corporate coaching programs, her real passion is helping small business owners finally earn the money they deserve - while helping them find time to enjoy it.

Levine is an expert at finding overlooked income opportunities, unlocking new sources of revenue, and creating massive windfall profits. This is why successful yet burnt-out entrepreneurs turn to her in droves.

Levine holds a Ph.D. in Organizational Behavior, and is a Master Coach. She is also a published author and currently has 10 books in print, including *Sell Without Selling*, *Coaching Is for Everyone*, and *Work Yourself Happy*.

event of mine that she had attended. She writes:

"I attended my first ever Terri Levine event, her Client Appreciation Seminar in October 2009. Prior to that, I had ordered a free DVD and had never spent a penny with Terri. Wow, I got so much value in such a short time. Thank you so much Terri, I think that event was for me to appreciate you, even more."

**-Dr Kyla Dillard**, London, Ontario, Canada

Kellie D'Andrea also came to the Customer Appreciation Seminar. She writes:

## **"I've Been Disappointed Over and Over Again... But Then I Found Terri."**

"I have been in search of a mentor/coach for quite some time to help me launch my new internet marketing concept. I have been following many of the well known internet 'gurus' for a long time only to be disappointed over and over again but then I found Terri. After listening to an interview with her, I knew I wanted to work with Terri.

"Her background, experience and a comment she made about being a coach and a consultant to her clients truly resonated with me and I immediately signed up for her Appreciation Seminar. When I finally got a chance to experience Terri in person, I was hooked. The information she provided during that seminar was fantastic and straight to the point.

"The strategies that she taught the group could be applied immediately. Many marketers will teach you what you should do leaving you to figure out the steps to take but Terri teaches you how to do it, leaving all the guesswork out. Her energy was invigorating and her style although direct with a no excuses approach had an obvious underlying tone of 'because I care.'

"I signed up immediately to be a VIP so I can have her all to myself focusing on my business. If you get a chance to meet Terri at one of her seminars, I definitely would recommend you take it. I know you won't regret it."

["I've Heard Enough - Sign Me Up!"](#)

## **Here's What People Say AFTER They Attend...**

The seminars I host are truly mind-changing, business-changing, even *life*-changing. People walk away excited and enthused to take action and implement what they've learned.

And this new Secrets of Entrepreneurial Bootstrapping will be no different.

In fact, in some ways, it may even be better -- because I expect you and dozens more will be traveling to Los Angeles, California in January 2010. There is going to be so much energy... so much excitement and comradery in the room... it's going to be downright *contagious!*

Here's what people said about the Top Secret Intensive -- an event that cost \$995 a seat -- which I held in March 2009. Turn up your speakers and press "Play"...

**This Guy Started Implementing Before He Even Left!**

**"If You Have a Chance to Meet Terri in Person, Take It."**

**"Totally Awesome."**

Did you watch the three videos above? Pretty amazing, huh? But this is just the start of the feedback I got last spring. Take a look at these videos...

**"Steps You Can Do Right Away."**

**"Worth Way More Than What We Paid to Get Here."**

**"Just Apply Her Secrets."**

**"We Took 25 Hours to Fly Here."**

I was really proud of this couple because they flew 25 *hours* to get to the Intensive I held last spring. Now THAT is commitment.

And if you watched the video, then you know they had a lot of doubt. They were even a bit cash-strapped. But after the Intensive was over, they were thrilled that they had made the effort to come.

**"I Signed Up Immediately."**

**"It Can Change Your Life."**

**"I Recommend This to Anybody."**

# I Want You to Live Well, No Matter What Is Happening in the World

My passion right now is to help entrepreneurs and business owners of all kinds to earn the kind of money they deserve.

I don't want you to waste one minute worrying about money or complaining because business "isn't as good today as it used to be."

I want to motivate, inspire, and *equip* you to grow your business -- and your profits -- as quickly as possible in the days, weeks, and months ahead.

This is another big reason why I'm hosting the Secrets of Entrepreneurial Bootstrapping event.

**It's also why I'm literally subsidizing your cost to attend and charging only \$299 per ticket.** And as I mentioned earlier in this letter, this is a small fraction of what I charged for the Intensive I hosted this past spring.

I really want you to be there, that's why I'm making it so affordable to attend. And yet the quality of what you'll learn will be second to none. Right now, I'm working my butt off so this event is *even better* than the last one.

[Click Here to Claim Your Seat](#)

**"I Just Had One of the Most Incredible Weekends of**

**My Life."**

**"I Learned 51 Strategies."**

**"One of the Most Rewarding Events of My Life."**

**"A Terrific Teacher, So Authentic."**

**"Terri's the Best in the Business."**

# Unconditional Money Back Guarantee

Register for the Secrets of Entrepreneurial Bootstrapping today. Meet me in Los Angeles on January 16-17, 2010. Put to use the information you learn and see for yourself how fast you can grow your business and how much you can increase your profits.

Then, if for some strange reason you decide you're not fully satisfied with the results, simply call us within 90 days of the end of the seminar and you'll get all your money back.

If you're not happy, I'll make it right. It's as simple as that.

Remember: The economy is still in shambles, and businesses are having *more* money problems, *more* customer problems, and *more* business problems than ever before!

**Which means the time has never been better for you to gain a distinct competitive advantage for your business!**

[Register Now -- And Claim Your Seat!](#)

## Bonus! Free Autographed Book

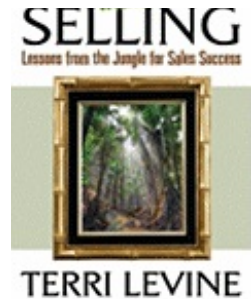
When you meet me in L.A., you'll automatically get a free autographed copy of *Sell without Selling: Lessons*



from the Jungle for Sales Success, my latest book.

If you hate to sell, then you need to read this book. You'll learn how to give up old school hard sell tactics, and adopt new selling strategies that are easy to use and work like a charm.

This is an additional \$25 value... yours FREE just for attending my new seminar. (If you already have a copy, you can give this one to a friend or colleague.)



## Register for the "Secrets of Entrepreneurial Bootstrapping" 100% Risk Free!

Listen. I'll be giving everything I've got at this event. And I want YOU to be there. I want to thank you for being such a loyal subscriber -- and I want to give you my best strategies and techniques for bootstrapping your way to success *in spite of the economy*.

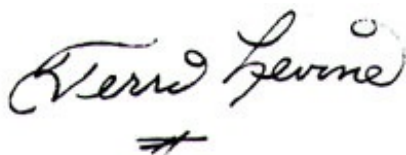
- That's why this event is so affordable. (*Only \$299.*)
- And that's why I'm backing it all up with a 100% money-back guarantee.

You know you should be there. Click the button below and get registered today, before this opportunity has passed you by.

**"Get Your Ticket Now..."**

[Click Here for 1 Payment of \\$299](#)

Warmly,



The Biz Growth Guru<sup>SM</sup>

**P.S.** This may be the last opportunity you have to attend one of my power-packed events for such a small investment. The next event could be \$1,000 or more. So please take advantage of this... and get registered now!

**P.P.S.** Attendance at most educational seminars is tax deductible!  
(Please check with your accountant to make sure.)

**P.P.P.S.** And just in case you'd like to know where we'll be meeting, here

are...

## Important Travel Details

When you register, you will also want to grab a plane ticket to Los Angeles International Airport (LAX) for the evening of Friday, January 15, 2009.

The event will be held at Hilton Woodland Hills hotel. I've arranged special discounted room rates -- *only \$89 a night!* -- to save you even more money.

You **MUST** reserve your room by January 2, 2010 to qualify for this rate. And please don't forget! When you make your room reservation, please call 866-288-3310 and ask for the "Terri Levine Appreciation Event."

The hotel is about 45 minutes away from the airport. There are multiple options for getting to the hotel. The cheapest option is to catch the Super Shuttle. It's \$23 one way.

For more information, you can visit this web site (click on "Directions" to get all the transportation options):

[Click Here to Learn More about the Hilton Woodland Hills Hotel](#)

Here's our meeting schedule for the weekend:

**Saturday, January 16:** 9 a.m.-5 p.m. (Registration starts at 8 a.m.)

**Sunday, January 17:** 9 a.m.-5 p.m.

*(You can grab a flight out late Sunday evening or Monday morning.)*

[Click Here to Register Now](#)

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